

**MONEY, MONEY, MONEY  
PUMPED INTO THE  
LOCAL ECONOMY WITH SEAFORTH \$SMART MONEY**

In response to a slumping economy and an inherent need to help bolster the sales of local businesses, the Seaforth Business Improvement Area is meeting the challenge head-on with the launch of a grass roots '*Buy Local*' campaign. **SEAFORTH \$SMART MONEY**, a new twist on an old idea, can be bought with Canadian currency and used to purchase goods or services at any participating Seaforth BIA merchant.

So what are the advantages of buying Seaforth's newest form of legal tender? To begin with, you save an immediate 10% on the value of the amount purchased.....for example, \$100.00 worth of **SEAFORTH \$SMART MONEY** costs only \$90.00 in Canadian cash. Furthermore, in addition to the savings, you will be directly helping support the local economy. Over a 12 month period \$SMART MONEY will be available for sale in increments of \$10.00 up to a maximum of \$300.00 per person while quantities last. Check "Events Schedule" for issue dates.

**SEAFORTH \$SMART MONEY** is available for purchase at the Huron East Town Hall located at 72 Main Street in Downtown Seaforth during normal business hours. Don't miss out.....do the smart thing. *Buy early!* Campaign is open to both residents of Huron East and its visitors.

For more information, contact Town Hall at (519) 527 0160.

Watch for the seaforth*spirit* logo in the store windows of participating merchants.

**CATCH THE *SPIRIT*.....BUY LOCAL!**

For more information, contact:

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