

**Minutes**  
**Seaforth Business Improvement Area Meeting**  
**Wednesday, June 27th , 2018 at 5:45 p.m.**  
**At Town Hall**

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**Present:**

Directors: Corrine McKenzie, Maureen Agar, Council Rep. Bob Fisher, Shannon Craig, Shelley McMillan, Brenda Campbell, Chair Shelley Lindner

Municipal Staff: Jan Hawley, Economic Development Officer,

Guests:

**Regrets:** Tracey Sills, Monique Baan

Chair Lindner called the meeting to order at 5:50 p.m. and thanked everyone for coming. The meeting convened at Town Hall .

**1.0 Agenda was adopted as presented on a motion by Corrine McKenzie, seconded by Shannon Craig. Carried.**

**2.0 Minutes of the May 23rd, 2018 meeting were adopted as presented on a motion by Shelley McMillan, seconded Bob Fisher. Carried.**

**3.0 Deputation:** EDO Jan Hawley

There has been deterioration happening to many of the Heritage buildings in the downtown of Seaforth. EDO Jan Hawley presented her concerns to Municipality of Huron East Council and they agreed to have a Architectural Pathology report done on the buildings by Dr. Chris Cooper. Dr. Cooper visited Seaforth and spent the day taking pictures and notes on the building facades. He is preparing a report for Huron East Council on his findings. EDO Hawley requested that the Seaforth BIA support a workshop, conducted by Dr. Cooper to speak to owners of the Heritage buildings about the proper way to repair 100+ old buildings. He will explain that the cost to repair/refurbish need not be excessive but done properly the returns of a safe, secure structure are well worth it. EDO Hawley requested \$1000 for the workshop One of the directions of the Seaforth BIA Strategic Plan is to educate owners of Heritage buildings.

**Motion by Maureen Agar, seconded by Shelley McMillan to pay \$1000 to support a Heritage Workshop presented by Dr. Cooper. Carried.**

**4.0 Business Arising from Minutes:**

(4.1) Director Maureen Agar requested permission to offer to BIA members Christmas bows and garland as we had discussed keeping the gold/bugandy colours for Christmas themes again this year as we will be purchasing new decorations for when the Main Street reconstruction is complete. This is a way for us to save money so that when the street is finished we can showcase new and beautiful Christmas decorations. A letter will be sent out in September/October to let all BIA members know of our plans and encourage them to continue to support the BIA to make the downtown coordinated at Christmas. We will ask the BIA members to suggest what colours they would like the new decorations to be...as hopefully the new decorations will last for a long time. The contest for customer shopping will run the same as the last two years as will a 'Christmas store window' competition with the same prize allotments. Past champion Shelley McMillan of The Looking Glass will be one of the judges.

**Motion made by Brenda Campbell, seconded by Corrine McKenzie to offer \$50 towards bows or garland for BIA members as well as to hold both Christmas customer contest (collect 5 receipts from BIA members for chance to win) and Christmas Store window contest. Carried.**

(4.2) Director Brenda Campbell updated the directors on the 'Tanner Steffler Foundation' Summerfest event. She was very excited to speak of all the support for the event and the fantastic auction items that have been donated. They have 5 wonderful live auction items and are collecting silent auction items too. They have a super afternoon ready for the kids, too many things to list, with everything free. All events are being advertised and posters will be available. This will be a very special day for all. Volunteers are always needed.

(4.3) Secretary Agar said the invoice has been received for the garbage receptacles and they look so much better. It would be a good plan to take them in over the winter as salt and slush are very hard on them.

(4.4) EDO Jan Hawley was directed at the last meeting to get quotes for new benches, bike racks, banners, banner brackets...to be purchased using the money allocated by the government through AMO for downtown beautification. She presented a list of quotes for each item from various businesses and the Seaforth BIA requested she also gets quotes for Victorian street signage and a Bulletin Board. After discussion of the different items and quotes we agreed EDO Hawley would take the list to the Huron East EcDev committee with our thoughts.

(4.5) EDO Hawley was phoned by a concerned gentleman who saw the 'Seaforth Marching Band' mural and wondered if it needed to be refurbished. He has painted murals and is familiar with how to restore and protect them. The Seaforth BIA still has money in its Mural Fund that could be used for this project. The directors discussed this and are going to see if maybe this should wait until the street construction is done in 2020. Options and ideas will be discussed.

(4.6) Christmas decorations- a letter will be delivered in September/October to each BIA member to update them on the Christmas contests, the 'Prince' Quilt show, and the preparations for construction of the downtown.

## **5.0 Unfinished Business**

(5.1) As mentioned a letter will be delivered to all Seaforth BIA members in the fall to bring them up to date on the events and happenings for the winter months.

(5.2) Secretary Maureen Agar attended the June 12<sup>th</sup> Huron East council meeting and made the 'Seaforth BIA 2017' presentation so that the council members could see what the BIA has done. The presentation went over very well.

## **6.0 New Business –**

6.0

(6.1) Sills Home Hardware celebrated the grand opening of the 5<sup>th</sup> generation of the Sills family (Tracey and Jeff McKee) owning and operating the family business. The business was celebrating 128 years of servicing Seaforth and area. It was a wonderful opening and the Seaforth BIA wish them well!

6.0 We are waiting to hear the Architectural Pathology report on the Heritage buildings in downtown Seaforth by Dr. Chris Cooper. **See deputation.**

6.1

6.2EDO Jan Hawley spoke on the successful 'Bike Rally' that she coordinated to celebrate and advertise the new bike path that will be added to the new road construction north of Highway 8. She added signage to help bikers travel safely throughout Seaforth.

(6.4) The Seaforth BIA discussed some of the problems that most communities are facing ie: drugs, homelessness, etc.

#### **7.0 Correspondence-**

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**8.0** Next Meeting – will be on Wednesday, September 19th, 2018 starting at 6:00 p.m. - at the Town Hall. (***or at call of Chair.***)

Meeting was adjourned at 7:25 pm on a motion by Shannon Craig and Corrine McKenzie.