

Minutes
Seaforth Business Improvement Area Meeting
Wednesday, September 19, 2018 at 5:45 p.m.
At Town Hall

Present:

Directors: Corrine McKenzie, Maureen Agar, Council Rep. Bob Fisher, Shannon Craig, Shelley McMillan, Chair Shelley Lindner, Tracey McKee,
Municipal Staff: Jan Hawley, Economic Development Officer,
Guests: Monique Baan, Kaleda Connell, Selina Quast
Regrets: Brenda Campbell

Chair Lindner called the meeting to order at 5:49 p.m. and thanked everyone for coming. The meeting convened at Town Hall .

1.0 Agenda was adopted as presented on a motion by Corrine McKenzie, seconded by Shannon Craig. Carried.

2.0 Minutes of the June 27th, 2018 meeting were adopted as presented on a motion by Shannon Craig, seconded Corrine McKenzie. Carried.

3.0 Deputation: Selina Quast- Career & Work Coach and Employer Liaison Conestoga Career Centre

Selina spoke to the BIA about what her job is. She is available to help people looking for work and to help employers find employees. She spoke of the services she can offer: Placements, Youth hiring Incentives (financial assistance available), Job trials, Job postings, Recruitment Assistance, Apprenticeship Support (150 Trades available in Ontario), Pre-Employment Support for new hires, and many more services. With the low unemployment rate in Huron Country finding employees is very difficult, but she is available to support you. Selina is in Seaforth at Town Hall each week on Thursday to help you. Contact Squast@conestogac.on.ca or call 226-921-0389.
www.conestogac.on.ca

4.0 Business Arising from Minutes:

(4.1) **EDO Jan Hawley has spoken with Public Works and they will put up the bows that the BIA is preparing for the upcoming Cherrywood 'Prince' Quilt show October 18, 19, 20th.**

4.2) EDO Jan Hawley has spoken with the gentleman interested in refurbishing the 'Girls Marching Band' mural. The BIA will need to monitor the mural to see if and when this needs doing and also decide if repainting is the way to go or to replace with a mural similar to the Plowing Match type. It was suggested that someone take a picture of the mural now and use it to watch for deterioration. The BIA will discuss this in the spring.

(4.3) Secretary Agar spoke on the Christmas promotion for 2018. The BIA discussed where to advertise our Christmas promotion. Shelley McMillan will look into costs (paper ads/radio ads) to discuss at next meeting. Our customer appreciation contest (collecting five receipts to enter contest) will be begin on November 12th. We are asking store owners to once again decorate their windows in a theme...Oh Christmas Tree...and have a chance to win \$500 in BIA gift certificates!

(4.4) EDO Jan Hawley submitted our ideas and quotes to council (re: benches, bike racks, banners,

flower pots) as they are applying for funding that AMO/OMAFRA has been designated to distribute by the government.

(4.5) Secretary Agar brought the BIA up to date on where the budget is to date. We have a healthy surplus that we are saving for what future needs will be for our budget (Christmas decorations, construction initiatives).

5.0 Unfinished Business

(5.1) As mentioned a letter will be emailed to all Seaforth BIA members next week to bring them up to date on the events and happenings for the winter months. (re Cherrywood Quilt Show, Christmas initiatives)

(5.2) The construction of Main Street was discussed. Councillor Bob Fisher informed the BIA that the engineering firm has been hired and will be working on specifics of the new construction. Our information is that the core area is scheduled for 2020. We will be keeping BIA members and storefront owners in the loop as soon as we have more information.

6.0 New Business

(6.1) The BIA awards a bursary each year to a student at CHSS. This year's winner is Katherine Roth and Councillor Bob Fisher will be there to present the award at graduation on October 5th.

(6.2) Dr. Chris Cooper held a Heritage Workshop on September 15th at the Information Booth in Seaforth. The workshop evolved from the Pathology Report on our Heritage Buildings that EDO Jan Hawley requested on behalf of the council and BIA. The seminar was well attended and everyone was impressed with the wealth of information they received on how best to take care of heritage buildings. For more information contact Town Hall.

7.0 Correspondence-

Monique Baan from the Seaforth Library sent a letter for the community arranging Community Conversations to be held at the Seaforth Library Branch at 1 pm on Friday October 26th. The 'kitchen table' discussion is one of several to get a better understanding of aspirations for Seaforth and what people think might make a difference in our community. For more information contact Monique at mbaan@huroncounty.ca.

8.0 Next Meeting – will be on **Wednesday, October 24th, 2018 starting at 12:30 p.m.** -at the Town Hall. **(or at call of Chair.) We are trying a lunch time meeting to see if this works for the winter months.**

Meeting was adjourned at 7:18 pm on a motion by Tracey McKee.